








SPRINGBOARD for the arts

# Creative People Power

## Michele Anderson, Rural Program Director

SPRINGBOARD for the arts

Springboard for the Arts' mission is to cultivate vibrant communities by connecting artists with the skills, information, and services they need to make a living and a life.




www.springboardforthearts.org
www.springboardexchange.org

@SpringboardArts
@CreateExchange

SPRINGBOARD
for the arts

**Art is** *a weaving of meaning-making activity with any or all parts of our lives.*

– Allan Kaprow



**Community is** *an "activity, not just a place"*
–Majora Carter



# Creative Placemaking

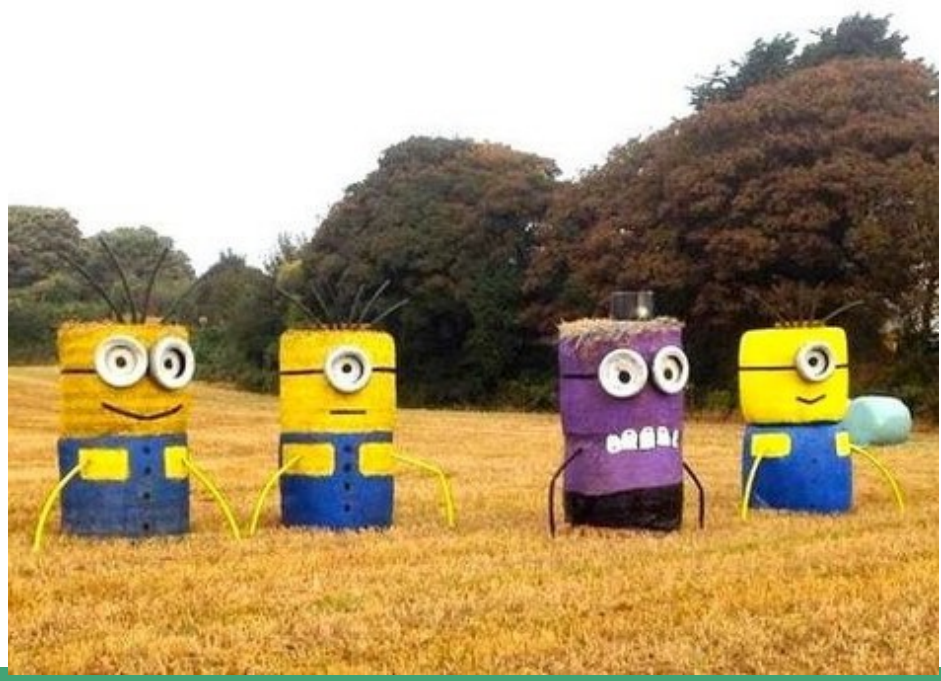
Placemaking is the act of people coming together to change overlooked and undervalued public and shared spaces into welcoming places where community gathers, supports one another, and thrives.

Places can be animated and enhanced by elements that encourage human interaction – from temporary activities such as performances and chalked poetry to permanent installations such as landscaping and unique art.




GRAND RAPIDS HIGH SCHOOL
Marching Band
Grand Rapids, MN
STOP


3814



## Core principles

Give people a common cause

Define artist broadly

Work with local artists

Work from existing assets

Collaborate across sectors

Provide simple mechanisms

Lots of Little

Build lasting relationships

Pay artists












Give people a common cause





# Define artist broadly





# Work with local artists





# Work from existing assets






# Collaborate across sectors







# Provide simple mechanisms





# Lots of little






# Build lasting relationships






# Pay artists

# Primary impacts

Build & diversify cross-sector networks

Increase community & economic vitality

Change the narrative/identity

people are the agents of change

+

creativity drives community change

=

**creative people power**

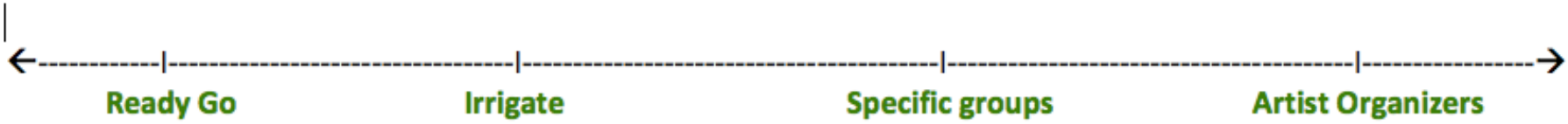
**creative people power**
is
a renewable energy source

that can fuel transformative
community change and community health

## Artist engagement in community development

**Shorter time frame**
**Low risk**
**Low barriers**
**$**

**Longer term commitment**
**Embedded/rooted**
**Institutional/system change**
**$$$**



# CREATIVE EXCHANGE
POWERED BY SPRINGBOARD FOR THE ARTS

ARTISTS WITH IMPACT | TOOLKITS FOR CHANGE | SPECIAL FEATURES | ABOUT | MEDIA CENTER

**practical, artist-created toolkits to spark change and stories to inspire connection**



**Guide for Business Districts to Work with Local Artists**




**Work of Art:**

**TOOLKITS FOR CHANGE**

Click here to get practical toolkits from artists and art organizations for creative, artist-led community projects and programs.

**ARTISTS WITH IMPACT**

Click here to meet the people around the country who are

CREATIVE EXCHANGE
POWERED BY SPRINGBOARD FOR THE ARTS



**Heidi Brandow documents definitions of "home" for Native peoples, refugees, and normalized residents**



**Tennessee Ukulele Lady Kelle Jolly continues the legacy of Affrilachian music**




**Ehren Kee Natay works in the rhythm of creation**



**The Arnaudville Experiment: Creative placemaking and economic development in rural Louisiana**

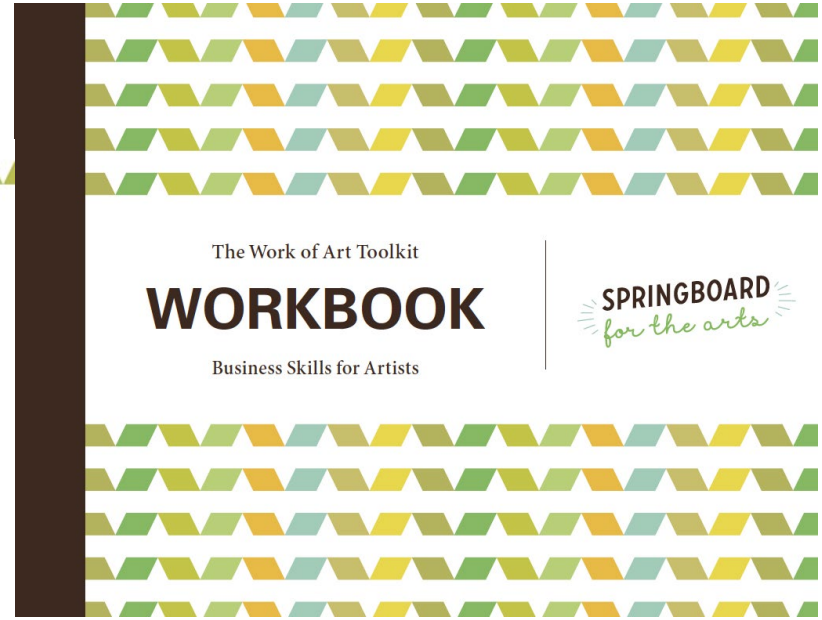


www.springboardforthearts.org
www.springboardexchange.org

@SpringboardArts
@CreateExchange

SPRINGBOARD for the arts


RECEIPTS


The Work of Art Toolkit
WORKBOOK
Business Skills for Artists
SPRINGBOARD
for the arts


Herramientas de Trabajo de Arte
LIBRO DE TRABAJO
Aptitudes de Negocios para Artistas
SPRINGBOARD
for the arts

kiva



## Paying back

8% repaid

$9,167 to go

Total loan: $10,000

Powered by 148 lenders

### Blayze

Blayze Buseth

Fergus Falls, MN, United States / Crafts

Find a new loan

**A loan of $10,000 helped start and grow Legacy Vessels, an artist-led business producing memorials and urns.**

### Blayze's story

I grew up in Fergus Falls, MN with two brothers and a loving family. My home town is a beautiful city with a very strong community of locally owned businesses. I am looking forward to establishing my professional business in the heart of the city I grew up in.

Today I work part-time as a personal caregiver at Pioneer Care. Pioneer is an assisted living home where I have the opportunity and privilege of taking care of some amazing home-town elders.

My plan is to advance my artistic career to the point where I am creating artwork for people from all over the world. I want to successfully build my reputation as a smart, honest, and dedicated artist who has the qualifications for memorializing individuals.

### This loan is special because:

**It helps a young artist expand his business in Fergus Falls, Minnesota.**

### Loan details

Loan length:

**36 months**

Repayment schedule: **Monthly**
Disbursed date: **September 12, 2016**
Currency exchange loss: **N/A**
Endorsed by Trustee:
**Springboard for the Arts**
Is borrower paying interest? **No**
Risk rating: **Unrated**

### Trustee



Springboard for the Arts

www.springboardforthearts.org
www.springboardexchange.org

@SpringboardArts
@CreateExchange

SPRINGBOARD for the arts




www.springboardforthearts.org
www.springboardexchange.org

@SpringboardArts
@CreateExchange

SPRINGBOARD for the arts

a

participatory, equitable,

holistic, and replicable

model

for community health

**by centering people and creativity.**